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Touch a Truck Returns to Saranac Lake Civic Center
September 13

Annual family favorite brings big trucks, hands-on fun and community support together

SARANAC LAKE, NY — The Saranac Lake Civic Center will host its fourth annual **Touch a Truck** fundraiser on Sunday, September 13, from 10 a.m. to 1 p.m., bringing families together for a morning of big vehicles, hands-on exploration and community fun.

The event gives children the opportunity to climb into, explore and learn about the trucks and equipment they see throughout the community, while meeting the people who operate them. A special **Quiet Hour from 10 to 11 a.m.** will provide a lower-noise experience for children and families who may prefer a quieter environment.

“Touch a Truck really captures what the Civic Center is all about — bringing people together and creating fun, accessible experiences for families,” said Stephanie Colby, Board Member of the Saranac Lake Civic Center and owner of Acre ADK, one of many sponsors for the event. “It’s also an important fundraiser for the Civic Center, helping us continue to provide programs and experiences that bring our community together throughout the year.”

The event is made possible through the support of local businesses, organizations, civic groups and community members who recognize the value of creating family-friendly experiences close to home.

New sponsor **Adirondack Audiology** will be on hand with information about hearing health and resources for families. “We’re excited to be part of Touch a Truck and to connect with families in such a fun and welcoming environment,” said Claire of Adirondack Audiology. “It’s a great opportunity to meet families, answer questions and share information about hearing health in a relaxed setting.”

Returning supporters **Adirondack Stiles Real Estate Company** and **Goody Goody Toys and Games** are also helping make this year’s event possible.

“We’re proud to support Touch a Truck and the Civic Center,” said Katie Stiles of Adirondack Stiles Real Estate Company. “Being part of this community, I love seeing events like this bring families together and give kids a day to have fun and make memories.” “As a business that’s all about kids, play and family fun, Touch a Truck feels like a natural fit for Goody Goody,” said Goody Goody

Toys and Games. “We’re proud to support an event that gives kids the chance to explore, get curious and make memories right here in their community.”

Local civic and service clubs are also coming together to support the event, including the **Women’s Civic Chamber, Saranac Lake Moose Lodge, Saranac Lake Rotary Club and Bloomingdale Fire Department Auxiliary**. Their involvement reflects the broad community effort behind an event that has become a favorite for local families.

The Civic Center is grateful to all of the businesses, organizations, clubs and individuals who contribute to Touch a Truck through sponsorship, donations, volunteer support and participation.

The Trucks Are the Stars

Of course, the real stars of Touch a Truck are the vehicles — and the people who bring them.

Families can expect to see a variety of **fire trucks, police and emergency vehicles, heavy construction and excavation equipment, school vehicles, airport equipment, towing and transportation equipment, and other specialty vehicles**.

Children will have the opportunity to get up close, climb aboard and learn more about the equipment and the people who use it every day.

“We’re grateful to all of the vehicle participants who take the time to bring their equipment and spend the day with our community,” said Matt Wolter, Operations Manager of the Civic Center. “They give kids a chance to climb into a fire truck, sit in heavy equipment and talk with the people who operate these vehicles every day. For a lot of kids, that’s something they’ll remember for a long time.”

Among the businesses supporting the event by bringing equipment are **Howl at the Moon Mechanicals**, which will bring a trencher, and **Hyde Fuel Company**, a longtime Civic Center supporter that is bringing a truck for families to explore.

“Being part of Touch a Truck brings us back to the roots of community — coming together, creating memories and putting smiles on kids’ faces,” said Jonathan Toohill of Howl at the Moon. “Sponsoring the event and bringing our trencher to help put smiles on kids’ faces is one small way we can be part of the community while building a legacy for the next generation.” Hyde Fuel has supported the Civic Center for years and continues that commitment as both a sponsor and vehicle participant.

“The Hyde staff works hard each day to support our community,” said Arlene Cowan of Hyde Fuel. “As a longtime local business, we value opportunities to give back and create memorable experiences for children and families. We also want to thank the

Saranac Lake Civic Center for its hard work bringing this wonderful event together.”

For tickets, sponsorship information and event details, visit the Civic Center's [Touch a Truck event page](#).



Photo Provided: LOOKING BACK: A young attendee of Touch a Truck gets behind the wheel of one of the many trucks during the 2023 Touch a Truck event hosted by the Saranac Lake Civic Center. The interactive event gives children of all ages the opportunity to explore emergency, construction and specialty vehicles up close. (Photo Credit: Marnie Cochran Crane, Saranac Lake Civic Center)

About the Saranac Lake Civic Center

The Saranac Lake Civic Center is a year-round, not-for-profit recreation and events facility, serving the residents and visitors from across the region and beyond. Its regular users include Paul Smith's College, high school players from Saranac Lake and Lake Placid Central Schools, the Lake Placid Curling Club, Northwood School, Sara-Placid Lakers, Saranac Lake Learn to Skate and more. The facility also welcomes tournament organizers, including Can-Am Hockey, as well as exposition organizers who utilize the Civic Center's event space. The Civic Center also plays host to public skating, the popular Silver Skaters program, events such as Touch A Truck.

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