

SARANAC LAKE CIVIC CENTER

SPONSORSHIP

OPTIONS '23-'24



Option	Size	Duration	Set-up Cost	Annual Cost	Limit
TV Digital Ad	N/A	1 Year	N/A	\$250	20
Online Ad - SLCC website	Banner	1 Year	\$50	\$300	20
Dasher Board	30"x8'	1 year 3 years 5 years	\$300	\$1,000 \$2,700 \$4,250	20
Hanging Board 1x set-up unless request for subsequent years	48"x48"	1 year 3 years 5 years	\$150	\$550 \$1,500 \$2,500	20
Locker Room Sponsor	Custom	3 years	\$500	\$1,000	6
In Ice Logo Deadline: 8 weeks prior to ice season	Custom	1 year 3 years	Starts at \$600 Contact us	\$3,000 \$8,000	4
Stair Riser Graphics	1 Flight	1 year 3 years	Contact	Contact	1
Public Skating Sponsorship (social media co-host / acknowledgment)	n/a	1x	n/a	Starts @ \$250*	n/a



GET IN TOUCH @ 518-637-7401 OR
MANAGER@SARANACLAKECIVICCENTER.ORG

SARANACLAKECIVICCENTER.ORG

*Bulk discounts available for public skating sponsorships

SARANAC LAKE CIVIC CENTER

SPONSORSHIP OPTIONS '23-'24



Option	Details
TV Digital Ad	See your business logo/message on TV displayed throughout the rink.
Online Ad - SLCC website	Rotating banner of your logo/ad message on the Saranac Lake Civic Center website
Dasher Board	Dasher boards are the walls that surround the ice surface, which means that as fans watch the ice action, that also see your company's logo. Ads are attached to the rink side of these boards and can be seen both on and off ice users and spectators. This is your best option to stretch ad dollars - exposure from lingering media (photos from stands, etc.).
Hanging Board	Feature your brand behind the player bench side of the rink – a total of two positions at the center. High visibility across from the stands.
Locker Room Door	Locker room door professionally wrapped with business logo/advertising. Must be family oriented.
In Ice Logo	Company logo permanently frozen into the Ice. Highly visible advertising spot. In-Ice logo's would be installed in October for the entire ice season. Pricing includes installation costs.
Stair Risers	Prominently placed graphics on high-traffic staircase to rink area.
Public Skating	Sponsor a series or one-time public skating event with or without the cost of skate rentals. Public thanks and acknowledgement as co-host on social media.

THANKS FOR YOUR SUPPORT!

**QUESTIONS? CALL 518-637-7401 OR
MANAGER@SARANACLAKECIVICCENTER.ORG**



**SARANAC LAKE
CIVIC CENTER**

more than just ice

SARANAC LAKE CIVIC CENTER

SPONSORSHIP

CONTRACT '23-'24



Company name: _____

Address: _____

Contact name: _____ Signature: _____

Phone: _____ Email: _____

Sponsorship Options - select which option(s)

	1-year	3-years	5-years	Set-up*	Total
• TV Digital Ad	<input type="checkbox"/> \$250	<input type="checkbox"/> n/a	<input type="checkbox"/> n/a	<input type="text" value="n/a"/>	<input type="text"/>
• Online Ad	<input type="checkbox"/> \$300	<input type="checkbox"/> n/a	<input type="checkbox"/> n/a	<input type="text" value="\$50"/>	<input type="text"/>
• Dasher Board	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$4,250	<input type="text" value="\$300"/>	<input type="text"/>
• Hanging Board	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500	<input type="text" value="\$150"/>	<input type="text"/>
• Locker Room Sponsor	<input type="checkbox"/> \$1,000	<input type="checkbox"/> n/a	<input type="checkbox"/> n/a	<input type="text" value="\$500"/>	<input type="text"/>
• In Ice Logo	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$8,000	<input type="checkbox"/> n/a	<input type="text" value="Call Us"/>	<input type="text"/>
• Stair Risers	<input type="checkbox"/> Contact	<input type="checkbox"/> n/a	<input type="checkbox"/> n/a	<input type="text" value="Call Us"/>	<input type="text"/>
• Public Skating Sponsor*	<input type="checkbox"/> Contact				<input type="text"/>

*Contact us for public skating sponsor pricing.

SLCC Use Only

Date: _____

Total Cost: _____

BUNDLE & MULTI-YEAR DISCOUNTS AVAILABLE - CONTACT US!

Terms & Conditions

- Invoice will be sent by the Saranac Lake Civic Center and can be paid by check or credit card.
- A 5% administrative fee will be charged on all invoices (can be discounted if paying by check).
- Payments are due in full prior to advertisement production & installation unless other terms are agreed upon, written & initialed by both parties.
- Contract timeframe starts the date the advertisement is installed. Set up costs will be paid by the entity listed as "Company Name" titled above directly to Saranac Lake Civic Center.

*Set-up costs shown is for initial set-up. For multi-year commitments, changes are allowed at an additional set-up cost. For Stair Risers and In-Ice Logo options will be quoted at time of inquiry. Please send high resolution artwork/logo to manager@saranaclakeciviccenter.org in file format of .jpg, .pdf, .eps .png, .tif.

Submit form to -

Saranac Lake Civic Center, Sponsorships
 PO Box 1040, Saranac Lake, NY 12983
 or email manager@saranaclakeciviccenter.org

Questions? 518-637-7401 or
manager@saranaclakeciviccenter.org

